

ZERO WASTE

Project Booklet

A concise institutional summary based on the final report

This booklet presents a concise overview of the project for website publication, summarising its objectives, implementation process, main outputs and longer-term relevance.

Type	Erasmus+ Youth Exchange	Location	Antalya / Adrasan, Türkiye
Participants	49 young people and group leaders	Countries	7 countries
Age Range	18-30	Theme	Waste reduction, recycling, environmental awareness

The content has been rewritten on the basis of the final report and simplified for public-facing institutional use.

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1. Project Rationale

The Zero Waste project was implemented to encourage young people to engage more consciously with waste generation, recycling and responsible consumption. It focused in particular on the environmental problems linked to packaging waste, household chemical waste and the careless disposal of waste in natural areas.

The main approach was not to treat environmental education as information transfer alone, but to connect it with practical behaviours that participants could apply in everyday life. For this reason, the programme combined awareness-raising, practice, observation, discussion and local engagement.

2. Objectives

- To build basic awareness among young people about recycling and reuse.
- To make the environmental effects of packaging waste and household chemical waste more visible and understandable.
- To encourage everyday habits related to responsible consumption, waste separation and nature protection.
- To strengthen shared learning through the exchange of good practices in an international setting.

3. Implementation Process

Throughout the project, non-formal learning methods were used. Participants were involved not as passive listeners, but as an active group that discussed, created, observed and engaged with the local environment.

Implementation area	Sample content
Interactive learning	Sessions on types of waste, recyclable and non-recyclable products, packaging consumption and environmental consequences.
Workshops	Preparing visually guided recycling bins, designing T-shirts and developing creative products from waste materials.
Field and institutional visits	On-site learning through examples from ERENSAN Recycling Facility and Antalya Metropolitan Municipality.
Community awareness	Street interviews, social experiments, beach cleaning and environmental actions with public visibility.

Reflection and evaluation	Daily group reviews, Youthpass-based reflection sessions and final presentations.
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A small adjustment was made to the activity schedule as well. Due to weather conditions, some afternoon sessions were moved to the evening, which helped maintain the programme flow while also considering participant comfort.

4. Participant Profile

The project brought together 49 participants aged 18-30 from seven different countries. The group included university students, recent graduates, young people with volunteering experience and participants interested in social responsibility and environmental topics.

During selection, attention was given to basic communication skills, interest in the environmental theme and the ability to work in a group. Access was particularly supported for young people with fewer economic or social opportunities. Group leaders were selected from individuals with enough experience to facilitate the process effectively.

5. Learning Outcomes

- Clearer knowledge and understanding of waste management and recycling
- Stronger skills in teamwork, discussion, presentation and collaborative production
- More conscious attitudes toward responsible consumption and environmentally friendly behaviour
- Intercultural communication experience through working with young people from different countries
- Better ability to connect local concerns with wider environmental issues

6. Results and Impact

By the end of the project, participants had experienced more clearly that recycling is not only a technical process, but also a field of responsibility closely linked to everyday choices. Since waste separation, reuse and conscious consumption were addressed through practical examples, the learning outcomes gained a format that could be carried into daily life.

Individual impact	Institutional impact	Public visibility
Participants began to assess the link between waste, packaging and recycling more consciously.	Partner organisations gained new methods and cooperation pathways for environmental youth work.	Social media sharing, field activities and local outreach helped extend the topic to a wider audience.

7. Contribution of the Partners

The partner organisations brought different strengths to the project. Some contributed practical experience in environmental awareness and recycling, while others added expertise in non-formal learning, intercultural dialogue and work with disadvantaged groups. This diversity strengthened both the quality of the content and the international learning dimension.

The contributions of partners from Germany, Portugal, Turkey, Italy, Hungary and Greece, combined with the host organisation's local coordination and field connections, created a balanced implementation framework.

8. Dissemination

The project results did not remain limited to the activity days. Participants shared their experiences in their own environments, while partner organisations continued visibility through association activities, student groups, local events and digital communication.

Social media content on environmental awareness, local information activities and public-facing events helped carry the project message to a wider audience. Erasmus+ visibility was supported through promotional materials, information sessions and the visual use of project-related elements during the activities.

9. Follow-up and Continuity

The project created a functional basis for future cooperation among the partners. Mutual contact was strengthened for possible new mobilities and partnership ideas in the fields of environment, youth participation and sustainable lifestyles.

In this sense, Zero Waste can be seen not simply as a one-off activity, but as a learning process that supported environmentally responsible living practices among young people and strengthened the collaborative capacity of the participating organisations.

This booklet has been reworked for institutional publication on the basis of the uploaded final report.

