



ACCURATE INFORMATION, SOLID SOCIETY

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Türkischer Elternverein Calw e.V.

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ACCURATE INFORMATION, SOLID SOCIETY

Erasmus+ Youth Exchange Project Booklet

Project Overview

In the digital age, access to information has become easier than ever before. However, the rapid spread of online content has also increased the circulation of fake news and manipulative information. Young people, who are among the most active users of digital media, are often exposed to misinformation and struggle to distinguish reliable sources from misleading content. Strengthening media literacy has therefore become a crucial competence for responsible digital citizenship.

The “**Accurate Information, Solid Society**” Erasmus+ Youth Exchange project was implemented to address this challenge. The project aimed to equip young people with media literacy skills, increase awareness about disinformation, and encourage cooperation between youth and decision-making institutions in order to support a reliable flow of information in society.

The project brought together young participants from six European countries and created an intercultural learning environment where they could analyze digital information critically, develop creative solutions against fake news, and collaborate on future initiatives.

Project Objectives

The project was built around three main objectives:

Strengthening media literacy among young people

Participants developed the ability to critically evaluate information and distinguish reliable sources from manipulative or false content.

Raising social awareness about disinformation

Through creative campaigns and public activities, the project aimed to increase public awareness about the dangers of fake news.

Encouraging collaboration with decision-makers

Participants explored ways to cooperate with institutions, media professionals, and policymakers to promote responsible information sharing and a secure flow of information.

Project Details

Location: Hassmersheim, Germany

Duration: 9 days

Programme: Erasmus+ Youth Exchange

Participants: 48 young people

Participants represented six partner countries:

- Germany
- Turkey
- Italy
- Spain
- Portugal
- Hungary

The age range of participants was **16–30 years**, including youth workers, university students, and active volunteers interested in media literacy, civic participation, and digital responsibility. Each national group included young people from different social backgrounds and at least one disadvantaged participant to ensure inclusion and diversity.

Learning Approach

The project was designed using **non-formal education methods**, encouraging active participation, creativity, and peer learning.

The main methods included:

- Interactive workshops
- Group discussions and brainstorming
- Research and presentations



- Creative media production
- Public awareness activities
- Intercultural learning sessions

These approaches allowed participants to explore the topic of disinformation not only theoretically but also through practical experiences.

Key Activities

Throughout the project, participants engaged in a wide range of educational and creative activities.

Media Literacy Workshops

Participants explored the concept of disinformation through concept mapping exercises, expert presentations, and group discussions. These sessions provided a theoretical framework for understanding media manipulation.

Fake News Analysis

Young people examined real examples of fake news and learned techniques used to manipulate audiences. Through interactive exercises such as “**Fake News vs. True News**”, participants practiced identifying misleading information.

Creative Media Production

Participants produced creative outputs including:

- Fake news newspapers
- Short videos demonstrating disinformation scenarios
- Awareness posters and campaigns

These activities helped them understand how misinformation is created and spread in digital media.

Public Awareness Activities

A **flash mob activity** and public awareness campaigns were organized to draw attention to the dangers of fake news and to engage the local community in discussions about media literacy.

Policy Dialogue

Participants wrote **letters to decision-making institutions** in their home countries, suggesting actions and policies to combat disinformation and promote reliable information sources.

Cultural Exchange

Intercultural dialogue was strengthened through **cultural nights**, where participants shared traditions, music, and food from their countries, promoting mutual understanding and European solidarity.

Project Results

The project achieved significant results in terms of learning outcomes and social impact.

Participants improved their ability to critically analyze digital content and became more confident in distinguishing reliable information from manipulative news. Through workshops and practical exercises, they gained a deeper understanding of the mechanisms behind disinformation and developed strategies to respond to it.

The project also strengthened communication, teamwork, and intercultural competences among participants. By working with peers from different countries, young people developed a broader European perspective and improved their foreign language and collaboration skills.

Creative outputs such as videos, posters, and campaign materials contributed to raising awareness about fake news both locally and online.

Impact

Impact on Participants

The project empowered young people to become **responsible digital citizens**. Participants reported increased confidence in evaluating information sources and a stronger awareness of the societal consequences of misinformation.

Many participants expressed their intention to share the knowledge they gained with their communities, schools, and youth organizations.

Impact on Organizations

Participating organizations strengthened their cooperation networks and gained valuable experience in implementing international youth projects related to digital literacy and civic engagement.

The project also increased the visibility of participating institutions as organizations committed to combating misinformation and promoting responsible media use.

Wider Impact

At the local and European levels, the project contributed to raising awareness about media literacy and the importance of reliable information. The cooperation between young people from different countries also reinforced intercultural dialogue and European values.

Evaluation and Recognition

The project included continuous monitoring and evaluation mechanisms to ensure quality implementation.

These included:

- Daily reflection and evaluation sessions
- Participant feedback surveys
- Social media engagement monitoring
- Final evaluation meetings

All participants received a **Youthpass Certificate**, officially recognizing the competences they developed during the project.

Dissemination

Project results were shared through various channels to reach a wider audience:

- Social media campaigns
- Blog posts created by participants
- Local media coverage
- Presentations within partner organizations
- Erasmus+ platforms and youth networks

These dissemination activities ensured that the knowledge and experiences gained during the project could benefit young people and organizations beyond the direct participants.

Future Cooperation

The project created strong partnerships among participating organizations and young people. During the final activities, participants developed new project ideas and discussed future collaborations within the Erasmus+ programme.

These initiatives aim to continue promoting **media literacy, youth participation, and responsible digital communication** across Europe.



Erasmus+

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